Arbonne Cosmetics
How To Achieve Foundation Perfection

Step 1: Know Your Skin Type

Dry Skin:
Drier or more mature complexions crave moisture, so a hydrating fluid makeup such as Arbonne Cosmetics Perfecting Liquid Foundation SPF 15 is a good choice.

Oily Skin:
Mineral or powder foundations work well with oiler skin. Mineral makeup is actually suitable for all skin types, and is particularly good for sensitive skin.

Combination Skin:
Mineral makeup is also a great solution for those with an oily T-zone. Add the Perfecting Liquid Foundation SPF 15 sparingly on drier areas such as the cheeks.

Step 2: Consider Coverage

Light Coverage:
Sheer Finish Tinted Moisturiser SPF 15
Ideal for younger skin or those who prefer more natural looking coverage.

Natural Radiance Mineral Powder Foundation SPF 15
A light brush of mineral powder foundation will even out the skin tone, and can even be applied over blemishes.

Medium Coverage:
Perfecting Liquid Foundation SPF 15
Liquid foundation offers more substantial coverage for smooth, flawless skin.

Natural Radiance Mineral Powder Foundation SPF 15
Build up layers of the mineral powder for more coverage.

Step 3: Do A Shade Test

Choose two or three shades closest to your skin colour. Apply a light stroke of each shade from your lower cheek down your jaw line to your neck.

✱ Select different undertones, such as cool, warm and neutral. (Cool tones are pinkish, warm are more orange, and neutral tones are slightly yellow to beige.)
✱ Keep in mind that yellow undertones look natural on almost all skin tones, whereas only the really fair need pink undertones.
✱ The correct shade is the one that disappears almost instantly because it blends so well with your natural skin tone.
✱ Do the shade test in natural light wherever possible.
✱ For the best shade match, always let makeup dry before choosing, because the colour will be different in its dry state.

PRIME TIME TIPS

Always begin with clean, moisturised skin. It will influence the performance of your foundation.

To create the best canvas, use Arbonne Cosmetics Makeup Primer before applying your foundation.
Arbonne Cosmetics Smoky Eye Application

Create stunning smoky eyes with Arbonne Cosmetics. Whether you prefer a natural or more dramatic look, create your very own smoky eyes by using the chart and simple step-by-step instructions below.

Step 1: Base
Apply base shade (A) using the shadow brush. Cover entire eyelid from lash line to brow line.

Step 2: Crease
Apply crease shade (B) using the shading brush. Follow the natural crease line then angle down toward the outer corner of the eye. Always blend to soften look.

Step 3: Overlay
Apply overlay shade (C) using a sponge tip applicator or the shading brush. Apply onto center of lid in circular shape directly over the pupil. Blend lightly to prevent losing the effect of the contrasting shadows.

Tip: Apply Eye Liner to intensify the defining shade.

Step 4: Define
Apply defining shade (D) using the slant/angle brush. Apply to the top and bottom lash lines, starting at the inner corner and working your way to the outer corner.

Tip: Finish with Triple Action Mascara to upper and lower lashes.

Try all 5 Smoky Eye variations:

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Step 1

Apply a small amount of Arbonne Cosmetics Makeup Primer to the outside edge of the lips. Then apply a concealer around the outside edge of your lip line to help highlight the natural contours of the lips. Then lightly apply some pressed powder to the lip area to “set” the concealer.

Step 2

Coat the tip of a lip brush with the Arbonne Cosmetics red lipstick shade of your choice, such as Runway Rouge or Strawberry. Following the natural outside line of the lips, cover the outer portion of the lips with a layer of the lipstick.

Step 3

Gently drag the lip colour from the inside corners of the mouth towards the centre of the lips with the edge of the lip brush. Then feather the lip colour to the centre of the top and bottom lip in an even layer.

Step 4

Using a clean lip brush or fine-tipped cosmetic brush, again line the outer edge of the lip line with concealer to create a crisp red edge and make the red lip look really pop.